

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Multi Media Services Corp
915 King Street 2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 149999 /		<u>Alt Order #</u> 08348008
<u>Product</u> REBUILDING AMERICA		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 656
<u>Advertiser</u> ISS/Rebuilding American Now-A		<u>Original Date / Revision</u> 08/15/16 / 08/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV14212	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 93
<u>Agency Ref</u> 9633		<u>Advertiser Ref</u> 51367

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/19/16	08/19/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$750.00					
2	WHIO	08/19/16	08/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$500.00					
3	WHIO	08/19/16	08/19/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$500.00					
4	WHIO	08/19/16	08/19/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,100.00					
5	WHIO	08/19/16	08/19/16	Late Late Show: Cord	12:35 XM-1:05 XM		:30			P-02		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$210.00					
6	WHIO	08/19/16	08/19/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,250.00					
7	WHIO	08/19/16	08/19/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$750.00					
8	WHIO	08/19/16	08/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$700.00					
9	WHIO	08/19/16	08/19/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$700.00					
10	WHIO	08/19/16	08/19/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,750.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>		<u>Alt Order #</u>
149999 /		08348008
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/16/16 - 08/22/16	REBUILDING AMERICA	656
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Rebuilding American		08/15/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	08/19/16	08/19/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$800.00					
12	WHIO	08/19/16	08/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,850.00					
13	WHIO	08/19/16	08/19/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$2,000.00					
14	WHIO	08/19/16	08/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,250.00					
15	WHIO	08/19/16	08/19/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,750.00					
16	WHIO	08/19/16	08/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$400.00					
17	WHIO	08/22/16	08/22/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$750.00					
18	WHIO	08/22/16	08/22/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$500.00					
19	WHIO	08/22/16	08/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$500.00					
20	WHIO	08/22/16	08/22/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,100.00					
21	WHIO	08/22/16	08/22/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$750.00					
22	WHIO	08/22/16	08/22/16	Late Late Show: Cord	12:35 XM-1:05 XM		:30			P-02		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$210.00					
23	WHIO	08/22/16	08/22/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,250.00					
24	WHIO	08/22/16	08/22/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$750.00					
25	WHIO	08/22/16	08/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
26	WHIO	08/22/16	08/22/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00

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Contract / Revision		Alt Order #
149999 /		08348008
Contract Dates		Product
08/16/16 - 08/22/16		REBUILDING AMERICA
Estimate #		656
Advertiser		Original Date / Revision
ISS/Rebuilding American		08/15/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
27	WHIO	08/22/16	08/22/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,750.00					
28	WHIO	08/22/16	08/22/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$800.00					
29	WHIO	08/22/16	08/22/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,850.00					
30	WHIO	08/22/16	08/22/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$2,000.00					
31	WHIO	08/22/16	08/22/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,500.00					
32	WHIO	08/22/16	08/22/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,750.00					
33	WHIO	08/22/16	08/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$400.00					
34	WHIO	08/20/16	08/20/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$950.00					
35	WHIO	08/21/16	08/21/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$1,000.00					
36	WHIO	08/18/16	08/18/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$750.00					
37	WHIO	08/18/16	08/18/16	M-F 10a-11a	10:00 AM-11:00 AM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$500.00					
38	WHIO	08/18/16	08/18/16	M-F 11p News	11:00 PM-11:35 PM		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$2,250.00					
39	WHIO	08/18/16	08/18/16	Stephen Colbert	11:35 PM-12:35 AM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$500.00					
40	WHIO	08/18/16	08/18/16	The Price is Right	11:00 AM-12:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$1,100.00					
41	WHIO	08/18/16	08/18/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$750.00					

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Contract / Revision	Alt Order #
149999 /	08348008

Contract Dates	Product	Estimate #
08/16/16 - 08/22/16	REBUILDING AMERICA	656

Advertiser	Original Date / Revision
ISS/Rebuilding American	08/15/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
56	WHIO	08/16/16	08/16/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$2,250.00					
57	WHIO	08/16/16	08/16/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$500.00					
58	WHIO	08/16/16	08/16/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$1,100.00					
59	WHIO	08/16/16	08/16/16	Young/Restless	12:30 PM-1:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$750.00					
60	WHIO	08/16/16	08/16/16	Late Late Show: Cord	12:35 XM-1:05 XM		:30			P-02		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$210.00					
61	WHIO	08/16/16	08/16/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$1,250.00					
62	WHIO	08/16/16	08/16/16	The Talk	2:00 PM-3:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$750.00					
63	WHIO	08/16/16	08/16/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$700.00					
64	WHIO	08/16/16	08/16/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$700.00					
65	WHIO	08/16/16	08/16/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$1,750.00					
66	WHIO	08/16/16	08/16/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$800.00					
67	WHIO	08/16/16	08/16/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$1,850.00					
68	WHIO	08/16/16	08/16/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$2,000.00					
69	WHIO	08/16/16	08/16/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$1,500.00					
70	WHIO	08/16/16	08/16/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$1,750.00					
71	WHIO	08/16/16	08/16/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>		<u>Alt Order #</u>
149999 /		08348008
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/16/16 - 08/22/16	REBUILDING AMERICA	656
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Rebuilding American		08/15/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-1-----				1	\$400.00					
72	WHIO	08/17/16	08/17/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$750.00					
73	WHIO	08/17/16	08/17/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$500.00					
74	WHIO	08/17/16	08/17/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$500.00					
75	WHIO	08/17/16	08/17/16	The Price is Right	11:00 AM-12:00 F		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,100.00					
76	WHIO	08/17/16	08/17/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$750.00					
77	WHIO	08/17/16	08/17/16	Late Late Show: Cord	12:35 XM-1:05 XM		:30			P-02		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$210.00					
78	WHIO	08/17/16	08/17/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,250.00					
79	WHIO	08/17/16	08/17/16	M-F 9a-5p	12:30 PM-4:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$750.00					
80	WHIO	08/17/16	08/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$700.00					
81	WHIO	08/17/16	08/17/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$700.00					
82	WHIO	08/17/16	08/17/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,750.00					
83	WHIO	08/17/16	08/17/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$800.00					
84	WHIO	08/17/16	08/17/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,850.00					
85	WHIO	08/17/16	08/17/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$2,000.00					
86	WHIO	08/17/16	08/17/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,250.00					

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Contract / Revision 149999 /		Alt Order # 08348008
Contract Dates 08/16/16 - 08/22/16		Product REBUILDING AMERICA
Advertiser ISS/Rebuilding American		Estimate # 656
		Original Date / Revision 08/15/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
87	WHIO	08/17/16	08/17/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$1,750.00					
88	WHIO	08/17/16	08/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	--1----				1	\$400.00					
Totals									0.00				88	\$91,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	88	\$91,500.00	(\$13,725.00)	\$77,775.00
Totals	88	\$91,500.00	(\$13,725.00)	\$77,775.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8348008 TRF# 149999
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP AUG16/16 16.23
CHANGES *** WHIO-TV ***

ADV # ADV. NAME ISS/REBUILDING AMERICA NOW
AGY # AGY. NAME MULTIMEDIA SERVICES CORP

REP. # OFF. # SALESMAN #
BUYER NAME NEAL MCDONALD
SALES PRSN PH- NICK WELTE

915 KING STREET, 2ND FLOOR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8348008

CLASS: NATL. LOCAL REGIONAL

PRDCT REBUILDING AMERICA EST#656 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG16/16 AUG22/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG16/16 16.23

REP: OK'D MAKEGOOD 1
SEE LINE 89
TOTAL: \$91,500
PLEASE CONFIRM
THANKS, ALEC

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
REBUILDING AMERICA NOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
51	S		600A-700A	30		\$1,500.00	8/18	8/18	0		THU	0
PROGRAM : DAYBREAK EDT												
CON COM1: DAYBREAK EDT												
89	A		800P-1100P	30		\$1,500.00	8/18	8/18	1		THU	1
PROGRAM : BROWNS PRE SEASON FOOTBALL												
ORD COM1: SPOT NA PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR AUG18 ON LINE-51 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 61 AGENCY EST# = 656
AGENCY PRODUCT CODE = 93

REP HEADLINE# 8348008 TRF# 149999
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
AUG16/16 16.23
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#51	MISSED:THU/600A-700A				AUG18		30S	\$1,500.00	(AUG16/16)	
			OFFER:THU/800P-1100P				AUG18		30S	\$1,500.00	PLS ADVISE.	
			CMT:SPOT NA PLEASE ADVISE ASAP									

AUG/16			91500.00									
CONTRACT TOTAL											91500.00	
TOTAL SPOTS											88	

MARKET TOTALS \$134,558 WHIO 68% WDTN 20% WKEF 4% WRGT 8% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE